



xmadivents
event management

xmadivents

event design + production

we grow
your
business

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@xmadivents.com



introduction

Thank you for this opportunity to share a bit of background information about who we are and what we do. We work with brands, other agencies and in-house teams to provide, "boots on the ground" production and operations support.

from experiential brand activations to multi-market launch events, we leverage our local market expertise, vendor relationships and industry partnerships to provide customized support to out-of-market agencies. We work hand-in-hand with agency clients and in-house teams to design and deliver tailored solutions -exactly what you need, when you need it.

we create results driven strategies and one-of-a-kind experiences for brands across the entertainment, lifestyle, academic, civic, and non-profit sectors to increase awareness, maximize engagement and amplify impact.

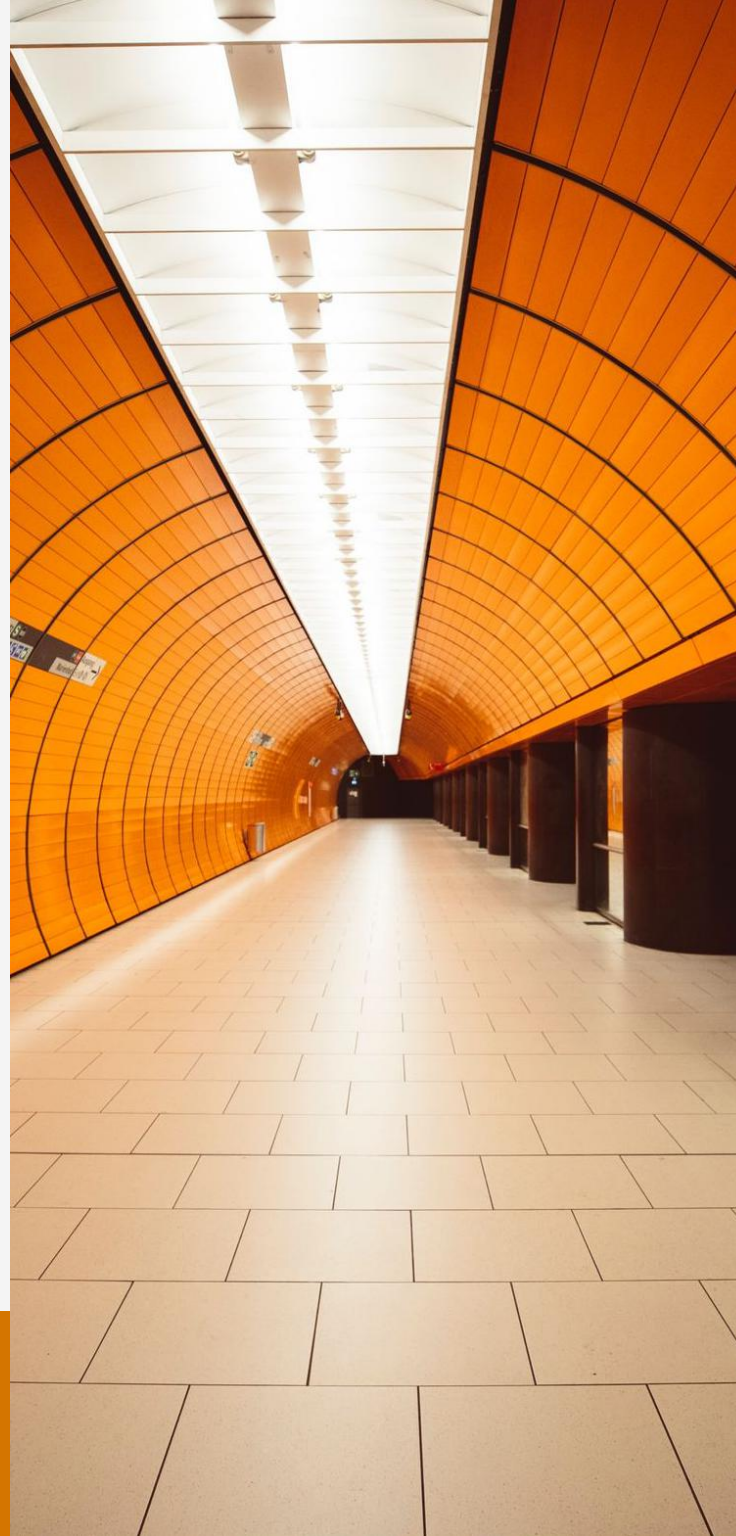
Item	Date	Status	Amount	Notes
Event brief: Everything you need to know	Jan 27	Other		
Budget overview	Feb 3	Budgeting	\$3000.00	Approved
Emotional plan overview	Jan 27	Guest m...	\$000.00	Approved
Venue and team staffing plan & contact details	Jan 27	Venue	\$10000.00	Changed
Air travel details	Jan 27	Other	\$3000.00	Approved
Attendance/registration targets	Jan 27	Other		Ready to...
				Total: \$1000.00
Event (week -11)				
Secure large event venue	Nov 11	Venue		Approved
Secure workshop venue	Nov 11	Venue		Ready to...
Staff meeting with stakeholders	Nov 11	Other		Approved
Event (week -10) Week of Jan 28				
Special signage, additional event designs	Nov 18	Venue		Changed
Tag: Decide on swag quantity	Nov 18	Other		Approved
Tag: Order swag for event	Nov 18	Other	\$2000.00	Approved



about us

We love the creative solution. We live for unexpected design, unique experiences, and seamless production. We begin each project with an exploration of it's needs. What does the event need to do, need to say, need to evoke, need to look like? From there we create the perfect event platform. Because one design certainly does not fit all! As a boutique firm, xmadivents combines strategic thinking, creative vision, thoughtful design, and flawless execution to connect people and brands in interesting ways.

our process



we listen

we want to hear about your goals, your priorities, and your pain points so we can work with you to develop the best solution.



we create

we think outside the box. We create unforgettable experiences and innovative communications strategies to amplify your story.



we execute

we don't just come up with great ideas we execute them. We obsess over every detail - from pitch to the wrap up report - to ensure you get results.



core services

live virtual + hybrid event production

we are a boutique firm, however experience, relationships and technology allow us to offer full-service live, virtual, and hybrid event design, planning and production, with a focus on large-scale special events, grand openings, multi-day conferences, awards galas and non-profit events.



brand + product launches

Development and production of brand activations, brand and product launches, pop-up events, media experiences, press dinners, brand installations, and immersive branded experiences.



verticals

advertising

tech

media

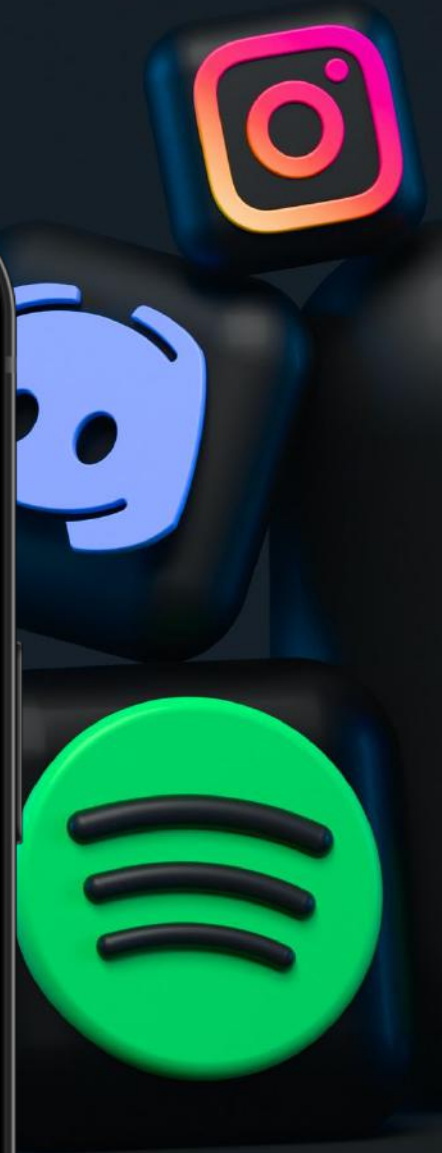
telecom

beauty + wellness

cannabis

marketing + strategic communications campaigns

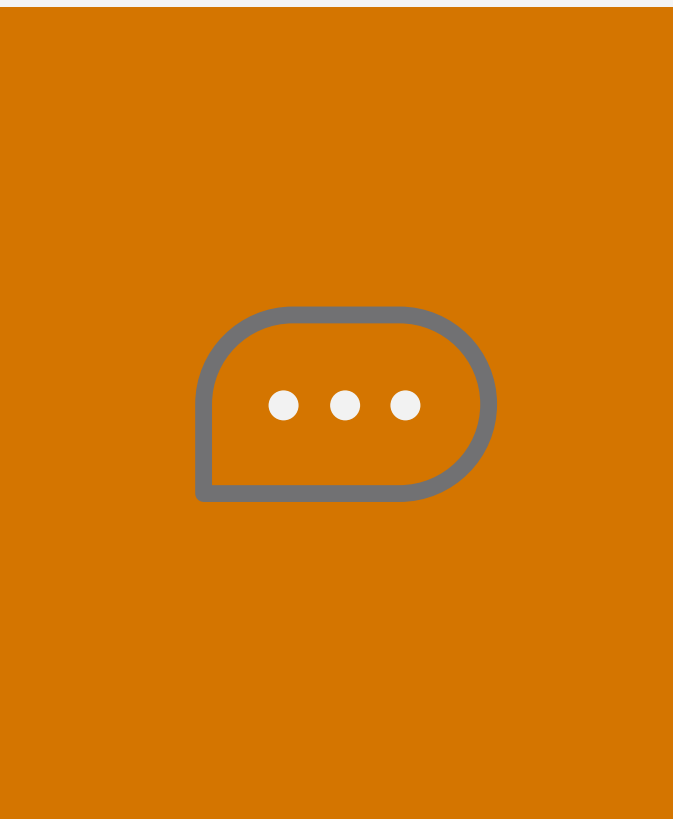
brand development, multi-dimensional strategic communications plans, digital marketing and social media campaigns, partnership development and influencer campaigns.





a few brands we've worked with


Get to know us!



let's connect

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